



Phil Blakeman, PhD

Country Director of Johnson
Matthey China and Asia Managing
Director of JM CA

PROFILE:

- A globally experienced executive director with a record of delivering high performance results & delivering successfully for new & established customers in Europe, USA and Asia.
- Strong in value & people-oriented leadership. High interpersonal skills utilising a team-building / team-working approach ensuring empowered teams organise to deliver outstanding results.
- Able to motivate change and challenge norms while enabling team members to realise their full potential.
- Strategically and commercially focussed, experienced in setting business & functional strategy so it aligns with overall requirements.

SKILLS:

- Leadership tone & expectation setting
- Building commitment to change
- Development / mentoring of personnel
- Team & resource management
- Creating a culture of empowerment & ownership
- Strategy definition
- Challenging assumptions / status quo
- Enhancing operational frameworks
- Global orientation, culturally adaptable
- Communication & presentation

CAREER:

Country Director,

Johnson Matthey China, *Aug 2018 – present*

Oversight of JM's activities and strategy in China. Responsible for leading China-based Corporate functions, supporting delivery, standardising and simplification across JM businesses in China (7 manufacturing sites and 2 technical centres, plus 7 offices), helping new JM business entry to China market, and representing JM to industry and government organisations.

Asia Managing Director,

Johnson Matthey Clean Air, *Jul 2016 – present*

Based in Shanghai. Overall P&L responsibility for the Asia region of JM's Clean Air business, covering 4 manufacturing sites, 3 technical centres, 10 sales offices and ca 1300 employees. Geographic scope covers China, Japan, India, ASEAN, Korea

Asia Commercial & Business Development Director,
Johnson Matthey Clean Air, *Dec 2013 – Jul 2016*

Based in Shanghai. Provide functional leadership and strategic support to ECT customers, country General Managers and their teams around the region (based out of Shanghai). Geographic scope covers China, Japan, India, ASEAN, Korea.

Technology Director North America,
Johnson Matthey ECT, Philadelphia, USA, *Apr 2010 – Dec 2013*

Provision & implementation of product technology strategy to North America customer needs in alignment with global strategy. Leadership of a team of ~100 people of diverse backgrounds, from experience PhD-qualified scientists to prototyping and lab technicians.

HDD Technology Manager,
Johnson Matthey ECT, Shanghai, China, *Sep 2007 – Apr 2010*

Provision & implementation of HDD product technology strategy to meet Chinese customer needs. Coordinating product introductions / technology transfers into JM Asian plants. Building / training of JM country teams in China and Korea. Customer training & support.

HDD Product Development Manager,
Johnson Matthey ECT, UK, *Sep 2005 – Sep 2007*

Definition and execution of product development strategy to meet requirements of US, EU and JP customers.

Development, Senior and Principal Chemist,
Johnson Matthey ECT, UK, *Oct 1998 – Sep 2005*

Development of all types of diesel catalyst products for both LD and HD applications. Coordinating application and customer support programs with both LD and HD customers. Interaction with key raw material suppliers.

LEADERSHIP COURSES

Leading JM (Centre for Creative Leadership 2018 – 2019)
JM Executive Assessment (2015)
JM Senior Leader Program (London Business School 2013 - 2014)
JM Senior Leader Program Alumni event (Pivot Leadership 2015)
Process Driven Innovation (Marcus Evans 2013)
Care & Growth Introduction (Schuitema 2012)
Stage Gate Introduction / Summit (Stage Gate International 2005 / 2013)

PUBLICATIONS

Numerous industry papers and patents (list available upon request)

EDUCATION

Aug '95 – Sep '98 Imperial College, London;
PhD: Thesis entitled 'Alkyne Derivatives of Gold and Platinum'

Sep '91 – Jun '95 Pembroke College, Oxford University;

MA (Oxon): Chemistry (Class I)

Sep '85 – Jun '91 Queen Elizabeth's Mercian School

'A' Levels: Chemistry, Biology (A); Physics, Maths, General Studies (B)

GCSEs: Chemistry, Maths, Physics, Biology, English Lit., English Lang. (A);
German, Geography (B)