



Michael Rockel

CEO of LANXESS Greater China

**LANXESS Greater
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Michael Rockel was born near Duesseldorf, Germany in 1980 and holds a business degree from the university of applied science in Essen, Germany and an MBA from the university of Bradford, United Kingdom.

He started his professional career with Bayer AG in Germany as part of a management development trainee program. After training positions in various departments, he joined the LANXESS ion exchange resin related business in 2004, looking after business development and supply chain. In 2007, he moved to the group's board office and became personal assistant to the board of management, supporting key growth, expansion, restructuring and development activities. In 2010, Michael Rockel joined the synthetic rubber business and moved to Singapore, where he was in charge of business development for the APAC region, along with the introduction of two major rubber plants into the market.

After his move to Shanghai in 2011, he took over the marketing and sales director role for Asia-Pacific for the tire related synthetic rubber business of LANXESS. In 2016, he assumed the role of marketing and sales head Greater China for the High Performance Materials business unit, and took on additional responsibility in 2019 as the company's general manager for the production site in Wuxi, China.

On July 1, 2023, Michael Rockel took office as CEO of LANXESS Greater China.

Michael Rockel is married and has two children.

简历



罗高名 (Michael Rockel)
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罗高名于 1980 年出生于德国杜塞尔多夫市附近，拥有德国埃森应用技术大学商业学位和英国布拉德福德大学工商管理硕士学位。

他的职业生涯始于德国拜耳公司，最初为拜耳管理发展培训生计划的一员。经过多个部门的岗位培训后，他于 2004 年加入了当时的朗盛离子交换树脂业务部，负责业务拓展和供应链。

2007 年，他调任集团董事会办公室担任管理董事会个人助理，为集团业务的关键增长、扩张、重组和发展活动提供支持。

2010 年，Michael Rockel 加入合成橡胶业务部，并调任新加坡，负责亚太地区的业务发展以及两个主要橡胶厂的投产上市工作。

他于 2011 年调任上海，担任朗盛轮胎合成橡胶业务部亚太区市场销售总监。

2016 年，他担任朗盛高性能材料业务部大中华区市场销售负责人，并于 2019 年起兼任朗盛无锡工厂总经理一职。

2023 年 7 月 1 日，罗高名担任朗盛大中华区总裁。

罗高名已婚并育有两个孩子。